



R. Carpenter, K. Petruskas, N. Marrazza, V. Johnson, J. Fogle, J. Hummer  
**DDB CHICAGO INC.**  
**DDCCH85037B Z85037**  
 Addy Awards Ad  
 "They don't care if you're a..."  
 DDB Chicago Inc. - Addy Awards  
 Keyline size, **B:** 10.25 in x 12.25 in, **T:** 10 in x 12 in, **S:** 9.25 in x 11.25 in, 4C  
**Publications:** Creativity  
**Pre-Press:** DDB Studio

**the Studio**

**Client**  
 DDB Chicago Inc.  
**File Name**  
 Z85037B\_AddyAward\_ad.indd  
**Folder**  
 Z85037B\_DDCCH\_Addy\_Awards  
**Printout @ 100%**  
**OS X.4: InDesign CS3**  
**PO# 12148 WO# Z85037.4**

**Keyline Size**  
**B** 10.25 in x 12.25 in  
**T** 10 in x 12 in  
**L** 9.25 in x 11.25 in  
**Digital Artist**  
 J. Hummer  
**Date**  
 9-2-2008 5:23 PM  
**Revision # 0**  
**Lead**  
 J. Fogle

**Routing Signatures**  
 Creative Director:  
 Art Director:  
 Copywriter:  
 Acct. Exec.:  
 Print Producer:  
 Print Project Mgr.:  
**OK to Release**  
 Client:  
 Acct. Service:

**Notes**  
 None  
**Colors**  
 Cyan, Magenta, Yellow, Black  
**Slug Font:** Myriad Pro  
**Fonts**  
 Helvetica Neue (75 Bold; Type 1)

**Links**  
 Z85037\_BrickWall\_300Dmx\_V2.psd  
 (CMYK; 343 ppi)