

American Advertising Federation (AAF) Corporate Members

ADVERTISERS

American Airlines
Anheuser-Busch
AT&T Mobility
Bayer HealthCare
Beam Global Spirits & Wine, Inc.
Canoe Ventures, LLC
The Coca-Cola Company
Diageo
FedEx
General Electric
General Mills
The Home Depot
Intel Corporation
JCPenney
Johnson & Johnson
Kellogg Company
MasterCard International
McDonald's USA
Microsoft Corporation/MSN
Mutual of Omaha
National Basketball
Association (NBA)
Pacific Capital Bank, N.A.
Pepsi-Cola Company
Pfizer, Inc.
Procter & Gamble
R.J. Reynolds Tobacco
Company
Toyota Motor Sales USA, Inc.
United States Postal Service
Verizon
The Walt Disney Company
Wm. Wrigley Jr. Company

ADVERTISING AND/OR MEDIA AGENCIES

Arnold Worldwide
BBDO New York
Burrell Communications
Campbell-Ewald
Carat North America
Carmichael Lynch
Carol H. Williams Advertising
DDB Worldwide
Dieste
Draftfcb
Geary Interactive
GyroHSR LLC
Initiative
La Agencia de Orci &
Asociados
Leo Burnett USA
McCann WorldGroup
MPG
Muse Communications
Ogilvy & Mather Worldwide
Round 2 Communications
Saatchi & Saatchi
Starcom MediaVest Group
TBWA Worldwide
Young & Rubicam, Inc.

ADVERTISING SERVICES

Business Wire
Experian Simmons
Frost Brown Todd, LLC
Getty Images
Manatt Phelps & Phillips
The Nielsen Company
Reed Smith LLP
SRDS
Triad Consulting Corporation

MEDIA

ABC Television Network
AdweekMedia
AOL's Platform-A
Atlantic Media Company
Black Entertainment Television (BET)
BusinessWeek
Choice Media/The Health Central Network
Connection III Entertainment Corp.
Conde Nast Publications
Crain Communications/Advertising Age &
Creativity
Discovery Communications
Eyeblander
Fox Broadcasting Company
Hearst Magazines
Google Inc.
ImpreMedia
Martha Stewart Living Omnimedia
Meredith Corporation
National Geographic Society
The New York Times Company
Newspaper National Network
Parade Publications
Time Inc.
Tribune Company
Turner Broadcasting System, Inc.
TV Guide Magazine
TV One
USA TODAY
Valassis
The Wall Street Journal
The Washington Post
Yahoo! Inc.
Yellow Pages Association